

Thank you for your interest in SNAP Home Finance’s Weblink program. Weblink offers a unique opportunity for dealers to provide financing pre-approval directly from their current web-site.

Weblink provides a number of benefits:

- Save valuable time and money by getting your customers pre-qualified for financing before you visit the home.
- Receive instant email notification of credit decisions for your customers.
- Print pre-populated credit applications directly from SNAPLOAN.
- Re-enforce your brand and value to the customer with financing pre-approvals directly from your current website.

How to setup Weblink

The setup for Weblink is very straightforward and will take just minutes to do.

Simply complete the following form and fax it to us at 1.866.821.7984 or 416.487.8131. We will setup the Weblink program for your dealership and send your technical contact a copy of the SNAP Pre-Approved Weblink logo and reference URL. Once that is implemented on your site, you’re ready to start getting your customers pre-approved.



Dealer Information:

Dealer Name: _____

Dealer # (if known): _____

Contact name where pre-approved leads go to: _____

Email address for above person: _____

Technical Contact: Contact Info for individual responsible for current web-site

Name: _____

Phone #: _____

Email Address: _____

Originating URL: This is the web address where the Weblink logo will be placed (i.e. www.acmesales.com/financingoffers.htm)

www: _____

If you have any additional questions, regarding SNAP Weblink please call Vendor Services at 1.866.282.2384

Fax to SNAP at 416.487.8131 or 1.866.821.7984

Tips to offering Weblink:

1. The Weblink logo should be predominantly located within your web site. For example, if you have a page of your website that speaks to financing offers or promotions this is a good place to position the Weblink. Your “home page” is also an ideal spot to place the financing pre-approval Weblink. You should place relevant text that speaks to a specific financing offer around the logo (i.e. don't pay for 6 months with the logo).

Don't make the pre-approval Weblink difficult for your customers to find!

2. When booking sales calls instruct customers to go to your web-site (to review the financing offers and complete the credit application) this will save the customer time and will alert them of the offers you have available. Once your customer is approved, you will get an email on the credit decision. At this time, you can manage details regarding the application through your dealer access to www.snaploan.ca.
3. Ensure you print the (Equal Payment Agreement) EPA from SNAPLOAN and give it to your sales person before he goes to the sales call. This will save time and prevent any credit application errors.
4. Any changes to an application like the addition of co-applicants, information correction, and increased approval amounts can be done by the dealer within SNAPLOAN.